Generative AI Market Map Current State Analysis

Solutions that provide "quick wins" and deliver returns earlier rise to the top of the prioritization stack relative to more "visionary" capabilities

Tech Simplicity

Prior Auth · Note-Taking · Coding

Rev Cycle Ops · Care Ops · Care Navigation + Patient Comm

Companion AI · Workflow · Data Synthesis & Summary

Remote Patient Monitoring · Pop Health + Analytics · Recruiting · Contact Center

Research · AI-Enabled Services · AI Suite

Visionary Stage ← → Signs of Early Adoption

Diagnostics · Decision Support

Security & Compliance

Drug Discovery · Clinical Trials

Personalized med and genomics · Robotics & Automation

Tech Complexity

Note: Represents not just venture dollars but customer dollars as well

High | Medium | Low

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